

COURTNEY PORTNOY

Product Designer

Dual Citizen, USA/Canada

📍 Langley, BC

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EXPERIENCE

Senior Product Designer, Shopify

11/2021 - Present / Remote

Lead product designer for the Shopify Partner Platform, an online productivity platform for agency and developer partners.

Accomplishments:

- Driving ambiguous, 0 to 1 design work for Shopify's partner platform.
- Designed the first ever partner dashboard home page.
- Designed first ever partner onboarding guidance system.
- Lead projects with large cross-functional teams including content design, product management, marketing, and business stakeholders.
- Drive alignment across functions and orgs.

Product Designer, ReCollect Systems

10/2019 - 07/2021 / Remote

ReCollect is a SaaS company that helps customers save time and money while improving recycling and reducing contamination in their communities.

Accomplishments:

- Spearheaded complete UX/UI redesign of consumer-facing web and mobile application
- Implemented UX improvements that saved employees hours of time and empowered customers to self-serve
- Improved internal feature development process in collaboration with engineering and product management partners.

Front-End Developer, Daily Burn

05/2013 - 05/2018 / Remote

DailyBurn is an IAC company focused on creating fitness and health apps.

Accomplishments:

- Contributed to full application re-write into single page web app using ReactJS
- Developed 10+ marketing landing pages
- Launched DailyBurn 360, a platform for daily live-streamed workouts, in collaboration with Product and Engineering partners
- Maintained Life by Daily Burn, a health and wellness content site built with Wordpress

SKILLS

Design: UX/UI Design • User-flows • Personas • Storyboards • Responsive Design • Mobile App Design • Prototyping

Research: User Research • User Testing • Competitive Analysis • Focus Groups • Google Analytics • A/B Testing

Tools: Figma • Sketch • InVision • Zeplin • Adobe Creative Suite • Keynote • Jira • Slack • Asana • Trello

OTHER EXPERIENCE

Maternity Leave

05/2018 - 10/2019 / Langley, BC

CrossFit Coach, Various Locations

I have worked as a CrossFit coach at various gyms from 2015 – 2018, coaching athletes from beginner to advanced in safe, functional fitness classes.

Registered Yoga Teacher, Yoga Medicine

I completed over 300 hours of teacher training with Yoga Medicine, and have taught group and private yoga classes to people of all levels.

OTHER EXPERIENCE

NYU, Interactive Telecommunications

08/2011 - 05/2012 / New York, NY

Coursework towards a Masters in Professional Studies, Interactive Telecommunications Program

University of Washington, BS

09/2002 - 06/2006 / Seattle, WA

Major: Applied Mathematics, Biological and Life Sciences GPA: 3.26

EXPERIENCE, CONT'D

UX Associate, Razorfish

08/2012 - 05/2013 / New York, NY

Razorfish is a large digital agency with offices throughout the world.

Accomplishments:

- Researched and pitched multiple projects to internal stakeholders
- Confidential design projects for clients including A&E, Prudential Retirement, and Google

UX Designer / Product Manager, Fitmapped

01/2012 - 10/2012 / New York, NY

Fitmapped was a small start-up with the goal of helping people find their favourite fitness classes in NYC.

Accomplishments:

- Initiated discovery research to validate product concept
- Lead project from concept to launch for MVP
- Interviewed and hired other designers and developers as needed
- Coordinated cross-functionally between founders and other cross-functional partners, collaborating across time-zones

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